



SETH WATSON

**UI/UX DESIGNER
FULL-STACK DEVELOPER**

603.674.1040
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PROFILE

I am a UI/UX designer and full-stack web developer working in the San Antonio area. For the last 20 years I have been designing, building, coding, and architecting various applications, tools and start-up projects for a variety of clients.

I am a husband to my beautiful wife of 21 years and we have 4 children. When I'm not designing or writing code, I am usually hanging out with my kids, playing music or building furniture in my garage.

PORTFOLIO

<http://designlab87.com>

REFERENCE

Jessica Anthony 254.265.5552
Raleigh Chen 210.508.0528
Karl Kevilus 210.693.0397
Jaime Piedra 210.288.2556

HOBBIES

Bass guitar
Woodworking

SUMMARY

Experienced designer and developer with a proven track record of managing brands and design processes, and creating powerful and beautiful data-driven applications.

Prolific UI/UX designer and graphic artist, constantly breathing ideas and visions to life.

Utilize background in application development to inform and shape an efficient, constructive design process.

EXPERIENCE

To Be Known, LLC – Lead UI Designer, Lead Developer 04/2019–Present

- Content creation, brand creation and management, full-stack application development
- Design team lead, mentoring team through strategy, design process and best practices
- Lead the UI/UX design process, integrating complex visual and technical solutions
- Managed and lead team through all aspects of debugging, user testing and SDLC
- Custom designed data visualizations, UI storyboards, user flows

Igniter Strategies, Inc – Creative Director, Lead Developer 2015–Present

- Built three complex web applications from concept creation, including database architecture, back-end/front-end programming, wireframing, prototypes, UI/UX design
- Implemented marketing and digital presence initiatives to drive user adoption goals
- Leveraged microservices and API driven architectures
- Lead the design process through development of standards and guidelines for the team
- Outlined the company's technological vision, implemented technology strategies to meet changing business needs

SPoTS, Inc (became Igniter Strategies) – Developer, Designer 2012–2015

- Developed and managed company brand, user testing strategies, and entire presentation layer
- Regularly presented to large groups of clients and stake holders for training/promotion
- Decompose and modernize two complete legacy software systems into web-based SaaS
- Lead team in agile workflow and behavior-driven development
- Created numerous training programs and course materials, presentation content for live events

GEX, Inc – IT Specialist 2000–2012

- Implemented innovative and automated publishing solutions in a variety of media for global clients, increasing revenue streams and reducing labor costs
- Managed technical portions of a complex higher-ed publishing workflow
- Created digital design specs and guidelines, custom artwork, and illustrations

SKILLS

BACK END

Node, Apache, PHP, NPM

DATA

MySQL, NoSQL, MongoDB, MariaDB, JSON, XML

SCRIPTING

Javascript, Typescript, AJAX, jQuery

FRONT END

HTML5, CSS3, SVG

API

REST, JSON-RPC, XML, Postman

UI FRAMEWORKS

Bootstrap, React, Handlebars

VERSION CONTROL

Git, Github

3RD PARTY TOOLS

Highcharts, Wordpress, DataTables, TCPDF, JSPDF

CROSS PLATFORM

Electron, Ionic, Angular

UI DESIGN

Sketch, InVision, Adobe XD

GRAPHICS

Illustrator, Photoshop

VIDEO

Premiere, After Effects

LAYOUT

InDesign, QuarkXPress